



**The Chartered Institution of Building Services Engineers
Hong Kong Branch
Young Members Group**

Corporate Culture and Performance Relationship

Date : 12 January 2010 (Tuesday)
Venue : Room CF302, The Hong Kong Polytechnic University
Time : 18:30 for 19:00 – 21:00

Programme Highlight

In 1980s, corporate culture was taken as the panacea for good performance. As some of the excellent companies fell to their demise, the strong culture – performance theory was shaken at its root. Further studies on the effect of culture on performance reveal that the relationship between culture and performance is a complicated one. Basing on a study of Hong Kong construction companies, it is found that corporate culture could be described as a system of interaction functional subcultures and different functional subculture has different relationship with performance. A new functional subculture model is proposed; it allows people to have better understanding on the way to advance performance through refining the sub-culture systems.

Speaker

Dr. Li Sai Kwan has worked as Project Manager, Quality Assurance & Safety Manager, and management consultant in Construction Industry for over 20 years. His qualifications include Doctor of Business Administration from Macquarie Graduate School of Management, MBA (TQM) from University of Hull & Associateship in BTM from Hong Kong Polytechnic. He is a member of the Australia Institute of Building and the Chartered Quality Institute, and a Fellow of the Quality Society of Australasia. Dr Li is also a Registered Safety Officer and Auditor.

Registration & Enquiry

The talk is free of charge and application will be accepted on a first-come-first-served basis. Please register ON LINE via the website of CIBSE Hong Kong Branch - www.cibse.org.hk by 6 January 2010. Successful applicants will be notified individually and their names will be posted on www.cibse.org.hk on 8 January 2010. For enquiry, please contact Mr. Steven Chow at 9559 5395.